

THE WALLACE FOUNDATION

Museum Collections Accessibility Initiative

Audience Research

MMC worked with the Wallace Foundation (formerly known as the Lila Wallace – Reader’s Digest Fund) to evaluate the groundbreaking *Museum Collections Accessibility Initiative* in twenty-nine art museums throughout the United States. The Foundation awarded each institution a sizable, multi-year grant to support an innovative program aimed at making the museum more accessible to diverse audiences. MMC’s evaluation of the initiative included assessing internal museum operations and visitor satisfaction of programs and exhibitions. The participating museums included:

- Cleveland Museum of Art, *Cleveland, Ohio*
- Denver Art Museum, *Denver, Colorado*
- El Museo del Barrio, *New York*
- Hampton University Museum, *Hampton, Virginia*
- Hood Museum of Art, *Hanover, New Hampshire*
- Indianapolis Museum of Art, *Indianapolis, Indiana*
- Isabella Stewart Gardner Museum, *Boston, Massachusetts*
- Michael C. Carlos Museum, *Atlanta, Georgia*
- Milwaukee Art Museum, *Milwaukee, Wisconsin*
- Minneapolis Institute of Arts, *Minneapolis, Minnesota*
- Mint Museum of Art, *Charlotte, North Carolina*
- Mississippi Museum of Art, *Jackson, Mississippi*
- Museum of Contemporary Art, *Chicago, Illinois*
- Museum of Contemporary Art, *Los Angeles, California*
- Museum of Contemporary Art, *San Diego, California*
- Philadelphia Museum of Art, *Philadelphia, Pennsylvania*
- San Antonio Museum of Art, *San Antonio, Texas*
- Saint Louis Art Museum, *Saint Louis, Missouri*
- The Art Institute of Chicago, *Chicago, Illinois*
- The Baltimore Museum of Art, *Baltimore, Maryland*
- The Heard Museum, *Phoenix, Arizona*
- The Museum of Fine Arts-Houston, *Houston, Texas*
- The Newark Museum, *Newark, New Jersey*
- Toledo Museum of Art, *Toledo, Ohio*
- University Art Museum and Pacific Film Archive, *Berkeley, California*
- Virginia Museum of Fine Arts, *Richmond, Virginia*
- Walker Art Center, *Minneapolis, Minnesota*
- Walters Art Gallery, *Baltimore, Maryland*
- Worcester Art Museum, *Worcester, Massachusetts*

Contact MMC for your organization’s individual solution:

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