

# FRESNO ART MUSEUM

*Fresno, California*

## Institutional Planning

When MMC was retained by the Fresno Art Museum (FAM) in 2009, the institution was in the midst of a financial crisis. MMC worked with the Board of Trustees and staff to not only identify short-term crisis management measures, but also to develop a five-year Strategic Plan and Business Plan for rebuilding the strength of the Museum as an engaging and financially-sustainable community resource. Shortly after working with MMC, FAM was successfully operating with a positive cash flow, re-invigorated leadership, and exciting plans for the future.



**Contact MMC for your organization's individual solution:**

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