

Marin Theatre Company

Location: Mill Valley, California

Scope of Work: Strategic Planning



In 2005, MMC worked with the Marin Theatre Company (MTC) to develop a five-year Strategic Plan. Through the planning process, MMC helped MTC Board and staff members establish clear goals and objectives to guide MTC's next stage of growth and evolution. Since completing the Strategic Plan, MTC has already achieved a new level of programmatic and business excellence.