

Port Huron Museum

Location: Port Huron, Michigan

Scope of Work: Management Assessment,
Strategic Planning,
Executive Search



In 2006, the Port Huron Museum (PHM) and the Community Resource Center of the Community Foundation of St. Clair County retained MMC to conduct an organizational assessment of the PHM, followed by the development of a five-year Strategic Plan. Through the organizational assessment, MMC presented a detailed review of PHM business practices, visitor experiences, and sustainability of growth in the current environment at the PHM's five sites. MMC also provided recommendations in the areas of vision, visitor experience, education and public programs, collections, finance, staffing and organizational structure, and governance. The organizational assessment laid the groundwork for the development of a new and comprehensive Strategic Plan for the institution.

In 2007, MMC was again invited to work with PHM to conduct a search for a new executive director.